SML
SOFTWARE DEVELOPMENT
for Startups
WHAT WE DO

SoftMediaLab helps technology startups all around the world to launch their businesses with high quality products. That is why we focus on new technologies and fast growing business areas.

- **BLOCKCHAIN**
  Architecture planning for blockchain-based software, cryptocurrency wallets & trading systems development, ICO platforms, smart contracts, blockchain applications

- **MACHINE LEARNING**
  Self-taught analytical tools, AI algorithms and applications, neural networks and deep learning, automated customer interactions

- **AR/VR**
  Custom AR/VR app development to help bringing your 3D and 360 degree scenes to life.

- **E-COMMERCE**
  Custom e-commerce application development, multiplatform integration, e-commerce process automation

- **IOT**
  Environmental monitoring, building and home automation, infrastructure management, manufacturing and process control, logistics

- **FINTECH**
  Trading platforms, p2p lending, credit brokers, payment services

Contact us and we provide cases and examples of projects in each area.

TECHNOLOGIES WE USE

<table>
<thead>
<tr>
<th>BACKEND</th>
<th>FRONTE</th>
<th>MOBILE</th>
<th>ML + BIGDATA</th>
<th>DBS</th>
</tr>
</thead>
<tbody>
<tr>
<td>JavaScript</td>
<td>JavaScript</td>
<td>Objective-C</td>
<td>Hadoop (HDFS, YARN, Oozie)</td>
<td>MongoDB</td>
</tr>
<tr>
<td>TypeScript</td>
<td>TypeScript</td>
<td>Swift</td>
<td>Apache Spark</td>
<td>Redis</td>
</tr>
<tr>
<td>Node.js</td>
<td>AngularJS</td>
<td>Java</td>
<td>Scala</td>
<td>PostgreSQL</td>
</tr>
<tr>
<td>Express.js</td>
<td>Angular 2+</td>
<td>Kotlin</td>
<td>Python</td>
<td>MS SQL Server</td>
</tr>
<tr>
<td>PHP7, Yii2, Laravel 5</td>
<td>React</td>
<td>RxSwift</td>
<td>Scikit-Learn, NLTK</td>
<td></td>
</tr>
<tr>
<td>Ruby on Rails</td>
<td>Bootstrap</td>
<td>RxJava</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C#</td>
<td>jQuery</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ASP.NET MVC</td>
<td>sass</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ASP.NET WebAPI</td>
<td>less</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WCF</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>C/C++</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
OUR SERVICES

DEDICATED DEVELOPERS
Extend your team and competency rapidly with SML dedicated developers. Senior full-stack developers with 5+ years experience.

MVP
Build a minimum viable product on a turn-key basis to validate your idea from $9800 in 12 weeks.

IT CONSULTING
SML helps entrepreneurs to implement and handle simple and result-oriented development process and to find most adequate technology solution for their business case.

PROTOTYPING & UI/UX DESIGN
Get unique product design, static mockups, clickable wireframes and user-friendly UIs.

WHY US

WORKING SOFTWARE
Our clients always get fully integrated, tested and deployed software.

6 MONTH WARRANTY
We fix bugs during 6 months after the end of the contract.

SPECIALIZE IN STARTUPS
We develop software for private entrepreneurs, angel funded and backed by VC funding startups – 20+ projects completed.

LEGAL PROTECTION
All the intellectual property rights, your ideas, and the source code will remain under your sole ownership. We sign enforceable NDAs and contracts.

READY TO SOLVE COMPLEX TASKS
Our engineers are able to deal with low-level programming, develop drivers and complex algorithms.

EFFECTIVE COMMUNICATIONS
All SML developers communicate successfully across the cultures, think flexibly and can easily fit in with international team. We are always available online and answer quickly within a day.

HANDLE TIGHT DEADLINES
For 10 years we have been working in telecoms where services must work 24/7/365 and strict deadlines sometimes seems unreachable. That is why we know how to meet the challenges in time on high quality level.

See our fulfilled projects on SoftMediaLab.com
CLIENTS SAY

KANNAN REGHU
vice president

I recommend SoftMediaLab because developers are really strong and we have seen that they are executing the tasks with good quality. Guys are doing a great job and I like to keep in touch when we have further burst of resource requirements in future.

RODION POPKOV
managing partner

I was extremely satisfied with technical team working on the project. Developers understood project goals, suggested ideas and were genuinely interested in success. At every step I was sure that the project would reach planned scope and deadlines. I recommended SML for startups that want to get a working product on time.

MICHAEL SHMULEVICH
CEO

SoftMediaLab developers joined my team as subcontractors. My company Exilion develops a project for a private company based in Toronto. The project is a global online marketplace system for digital currencies that supports trading of multiple digital currencies with functionality.

WHERE OUR CLIENTS ARE

WHERE OUR CLIENTS ARE

CONTACTS

+7 (343) 385-78-86
911@softmedialab.com
Russia, Ekaterinburg,
101 Mamina-Sibiryaka Str.
Office 9.15

facebook.com/softmedialab
linkedin.com/company/softmedialab

You can find detailed information and request a quote on our website

SoftMediaLab.com

Want directly contact the CEO?
You are welcome!

George Khvatov
CEO, founder
+7 922 220 20 20
gkhvatov@softmedialab.com
skype: gkhvatov
fb: georg.khvatov

Alexander Karabasov
bizdev, partner
+7 922 209 09 09
akarabasov@softmedialab.com
skype: akarabasov
fb: akarabasov